

# DESIGN RETAINER SERVICES

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## WE CAN BE YOUR VERY OWN VIRTUAL CREATIVE DEPARTMENT

Ever thought how great it would be to hire your own creative department, creating all your sermon series graphics, service videos, designing and maintaining your website, and more? It's a nice thought, isn't it? But you can't afford to hire someone full time?

That's where we come in. We can partner with you to become your organization's virtual creative department. With a retainer partnership, you get to have extra benefits and discounts.

## BENEFITS OF PARTNERSHIP

- Guaranteed amount of prioritized service time
- Retainer clients are always given a higher priority when it comes to projects
- Discounted design service rates
- No agreements/contracts to sign for each individual project
- No per project cost
- A resource that every department in your church/organization can utilize

## SERVICES YOU GET

- **Web strategy and management** - Website design, strategizing, maintenance, new pages, updates, website graphics, recurring updates, social media management
- **Graphic Design Services** - full service graphics and design
- **Sermon Series Branding** - creative design, graphics, videos, print materials, etc.
- **Video Design** - event promotion, sermon series, worship opener, and more
- **Visual Worship** - content design, gear consulting, volunteer training
- **Photography** - photography for events, marketing, website, staff, and more

## PACKAGE OPTIONS

|                    | 3 month contract | 6 month contract | 12 month contract |
|--------------------|------------------|------------------|-------------------|
| 10 hours per month | \$360 per month  | \$340 per month  | \$320 per month   |
| 15 hours           | \$510 per month  | \$480 per month  | \$450 per month   |
| 20 hours           | \$640 per month  | \$600 per month  | \$560 per month   |
| 25 hours           | \$750 per month  | \$700 per month  | \$650 per month   |
| 30 hours           | \$840 per month  | \$780 per month  | \$720 per month   |

**Additional hours will be charged the same hourly rate as the chosen contract. Any unused hours will be rolled over to the next month as long as it is still within the contract time.**

**Once your contract runs out, your remaining rollover hours will be handled as follows:**

- If a new contract is signed before expiration or within 30 days after expiration of previous contract, then 100% of rollover hours remain valid.
- If **no** new contract is signed, then all rollover hours are forfeited.

### Extra Consulting Hours

- Assist in marketing and branding strategies for your church/organization
- Technical support - over the phone, email or in-person if able
- Brainstorming & Creative Direction - consult with staff to discuss ideas and direction for an effective campaign or outreach

### Consulting Hourly Rate

- 3 month contract - \$25 per hour
- 6 month contract - \$20 per hour
- 12 month contract - \$15 per hour